

Mums4Mums Charitable Trust – LinkedIn Event Privacy Policy

Effective Date: 12 May 2025

At Mums4Mums Charitable Trust, we value your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, and protect the information you share when you register for or engage with our events hosted on LinkedIn.

1. What Information We Collect

When you register for a Mums4Mums event through LinkedIn, we may collect the following information:

- Your name and LinkedIn profile information
 - Email address (if shared via LinkedIn or event registration)
 - Professional role or organisation (if visible on your profile)
 - Event attendance or participation data
 - Any messages, comments, or feedback you provide in relation to the event
-

2. How We Use Your Information

We collect this information to:

- Communicate event details and updates with you
 - Manage event logistics and attendance
 - Follow up with thank-you messages, post-event surveys, or relevant opportunities
 - Improve future events based on your feedback
 - Share anonymised event data (e.g. attendance numbers) with stakeholders and funders
-

3. Sharing Your Information

We do **not** sell or rent your personal data. Your information may be shared only:

- Internally within Mums4Mums for event coordination
- With trusted event co-hosts or speakers for planning purposes (only where relevant)
- If required by law or regulation

We will never tag, post, or identify you publicly without your explicit consent.

4. Your Rights and Choices

You have the right to:

- Request a copy of the information we hold about you
- Ask us to correct or delete your information
- Opt out of post-event communication at any time

To exercise any of these rights, please contact us at connect@mums4mums.org.nz

5. LinkedIn Platform Notice

If this event is hosted on LinkedIn. Please refer to **LinkedIn's own privacy policy** to understand how your data is handled on their platform: <https://www.linkedin.com/legal/privacy-policy>

6. Contact Us

If you have any questions or concerns about this policy or how your data is used, please contact:

Mums4Mums Charitable Trust

 connect@mums4mums.org.nz

 www.mums4mums.org.nz